

With school back in session,
please drive with safety in mind.

Your actions impact the lives of
our children, neighbors, and
members of our community.



KEEP EYES

ON THE ROAD



25 = School Speed Limit
Why?

Hit by a vehicle traveling at

20
MPH



9 out of 10 pedestrians survive

30
MPH



5 out of 10 pedestrians survive

40
MPH



1 of 10 pedestrians survives

USE 
CROSSWALK

Don't block crosswalks with your



Teach your kids to make **EYE CONTACT** with drivers before
CROSSING STREETS and **PASSING DRIVEWAYS**



DOs

Pull to the curb

Children exit on passenger side



Leave early to avoid
traffic & arrive on time

Follow school's drop-off
& pick-up procedures



Walk or bike to school.
Plan & practice a safe
route.

Carpool



DON'Ts

Children should never exit
vehicles in the roadway

Do not stop/drop in red zones



in front of school

Don't walk alone: Walk with a
buddy, sibling or an adult

Idle-free: Turn off
car engines when
stopped more
than 30 seconds



**IT'S UP
TO YOU!**

BIKE, WALK & DRIVE SAFELY